



Credit Transfer Pathway
FVTC Program: 101043 - Marketing
UW-Green Bay Program: Bachelor of Applied Studies-Interdisciplinary Studies
Academic Year: 2013-14

FVTC			UW-Green Bay		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-101-107	Accounting, Principles of	3.00			
10-102-103	Business Law 1	3.00			
10-102-112	Business, Introduction to	3.00			
10-103-120	MS Office Suite, Introduction	2.00			
10-104-100	Internet Marketing	3.00			
10-104-113	Marketing Research	3.00			
10-104-114	Marketing Management	3.00			
10-104-124	Sales Workshop, Advanced	3.00			
10-104-134	Marketing - Internship 2	2.00			
10-104-147	Promotion Principles	3.00			
10-104-151	Marketing 1, Principles of	3.00			
10-104-157	Retail Principles	3.00			
10-104-163	Sales Management	3.00			
10-104-166	Sales Principles	3.00			
10-104-182	Customer Relations Management	3.00			
10-196-191	Supervision	3.00			
Technical Studies		46.00		Applied Associate Degree Coursework	45.00
10-801-195	Written Communication	3.00	Eng Comp 100	Writing Competency	3.00
10-801-196	Oral/Interpersonal Communication	3.00			
10-804-123	Math w Business Applications	3.00			
10-809-166	Intro to Ethics: Theory & Application	3.00	HS3	Humanities 3	3.00
10-809-195	Economics	3.00	SS1	Social Science 1	3.00
10-809-197	Contemporary American Society	3.00	SS2	Social Science 2	3.00
10-809-198	Intro to Psychology	3.00	SS1	Social Science 1	3.00
General Studies		21.00			15.00
Suggested Electives					
10-102-157	Business Law 2	3.00			
10-104-110	DECA Leadership	1.00			
10-145-101	Entrepreneurial Mindset	1.00			
10-145-104	Entrepreneurship, Introduction to	3.00			
Electives		3.00			
Total credits needed at FVTC to complete degree:		70.00	Total credits accepted:		60.00

Notes:

Any additional credits completed outside of the Associate of Applied Science Degree requirements will need specific consideration. Please contact a UWGB advisor to determine the transferability of those additional credits.

Additional courses needed to complete degree:		
Course No.	Course Title	Credits
FA	Fine Arts	3.00
HS1	Humanities 1	3.00
HS2	Humanities 2	3.00
HB1	Human Biology 1	3.00
HB2	Human Biology 2	3.00
NPS1	Natural & Physical Science 1	3.00
NPS2	Natural & Physical Science 2	3.00
CUL	World Culture	3.00

ETS	Ethnic Studies	3.00
Math 94	Math Competency	0.00
General Education Requirements		27.00
IST 106	Adult Learning Seminar	3.00
	Writing Course	3.00
Major Requirements – Supporting Coursework		6.00
CT	Critical Thinking	3.00
IST 400	Capstone	3.00
Area of Emphasis	Choose one	
	Arts	18.00
	Corporate Communication	24.00
	Emergency Management	12.00
	Environmental Policy Studies	21.00
	Human Development	18-19.00
	Leadership in Public Service	21.00
	Nonprofit Leadership	24.00
	Self-directed	12.00+
Major Requirements – Upper-Level Coursework		18-30.00
Writing emphasis courses will be completed with coursework above.		
UL WE	Upper Level Writing Emphasis	0.00
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Total Credits		60.00
Applied Associate Degree Coursework		60.00
Total credits needed to complete degree:		120.00
For more information : <u>UW-Green Bay Adult Degree Programs</u>		