



Credit Transfer Pathway
FVTC Program: 106991 - Professional Communications
UW-Green Bay Program: Bachelor of Applied Studies-Interdisciplinary Studies
Academic Year: 2013-14

FVTC			UW-Green Bay		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-104-151	Marketing 1, Principles of	3.00	Applied Associate Degree Coursework		48.00
10-106-121	Office Software Applications	3.00			
10-152-105	Web Graphics, Introduction to	3.00			
10-699-102	Intercultural Communication	3.00			
10-699-104	Research Methods for Professional Communications	3.00			
10-699-105	Writing Content for the Web	3.00			
10-699-106	Proposal/Grant Writing	3.00			
10-699-112	Introduction to Professional Communications	3.00			
10-699-116	Developing Product Documentation	3.00			
10-699-117	Designing Content for the Web	3.00			
10-699-120	Information Design	3.00			
10-699-121	Social Media	1.00			
10-699-122	Publishing Content for Mobile Devices	1.00			
10-699-123	Video Publishing	1.00			
10-699-141	Professional Communications Internship	3.00			
10-699-142	E-portfolio Development	1.00			
Technical Studies		40.00			48.00
10-801-195	Written Communication	3.00	Eng Comp 100	Writing Competency	3.00
10-801-196	Oral/Interpersonal Communication	3.00			
10-801-197	Technical Reporting	3.00			
10-804-107	College Mathematics	3.00			
10-809-172	Introduction to Diversity Studies	3.00	ETS	Ethnic Studies	3.00
10-809-195	Economics	3.00	SS1	Social Science 1	3.00
10-809-198	Introduction to Psychology	3.00	SS2	Social Science 2	3.00
General Studies		21.00			12.00
Suggested Electives					
10-104-100	Internet Marketing	3.00			
10-145-102	Entrepreneur E-Business Plan	3.00			
10-145-104	Entrepreneurship, Introduction to	3.00			
Electives		3.00			
Total credits needed at FVTC to complete degree:		64.00	Total credits accepted:		60.00

Notes:

Any additional credits completed outside of the Associate of Applied Science Degree requirements will need specific consideration. Please contact a UWGB advisor to determine the transferability of those additional credits.

Additional courses needed to complete degree:		
Course No.	Course Title	Credits
FA	Fine Arts	3.00
HS1	Humanities 1	3.00
HS2	Humanities 2	3.00
HS3	Humanities 3	3.00
SS1	Social Science 1	3.00
HB1	Human Biology 1	3.00
HB2	Human Biology 2	3.00
NPS1	Natural & Physical Science 1	3.00

NPS2	Natural & Physical Science 2	3.00
CUL	World Culture	3.00
Math 94	Math Competency	0.00
General Education Requirements		30.00
IST 106	Adult Learning Seminar	3.00
	Writing Course	3.00
Major Requirements – Supporting Coursework		6.00
CT	Critical Thinking	3.00
IST 400	Capstone	3.00
Area of Emphasis	Choose one	
	Arts	18.00
	Corporate Communication	24.00
	Emergency Management	12.00
	Environmental Policy Studies	21.00
	Human Development	18-19.00
	Leadership in Public Service	21.00
	Nonprofit Leadership	24.00
	Self-directed	12.00+
Major Requirements – Upper-Level Coursework		18-30.00
Writing emphasis courses will be completed with coursework above.		
UL WE	Upper Level Writing Emphasis	0.00
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Total Credits		60.00
Applied Associate Degree Coursework		60.00
Total credits needed to complete degree:		120.00
For more information : <u>UW-Green Bay Adult Degree Programs</u>		