

Spring 2022

Marketing, Sales & Service

Academic Program (TD = Technical Diploma) (AAS = Associate in Applied Science)	Class of 2020-21 6 months after graduation					Class of 2015-16 5 years after graduation	
	No. of Grads	No. of Responses	Employed	Employed Related	Average Annual Salary	No. of Responses	Average Annual Salary
INTERIOR DESIGN							
Interior Design (AAS)	68	39	85%	61%	\$41,135*	25	\$48,464*
Interior Design-Kitchen & Bath Design (AAS)	31	18	93%	93%	\$36,125*	N/A	N/A
MARKETING							
Digital Marketing (TD)	60	51	84%	63%	\$42,577*	N/A	N/A
Marketing (AAS)	23	16	89%	50%	\$40,567	13	\$49,906
SALES & SERVICE							
Sales Specialist (TD)	24	21	100%	67%	\$45,667*	N/A	N/A

Report Definitions:

Employed: Percent of graduate survey respondents available for employment who reported employment.

Employed Related: Percent of Employed survey respondents who have a job in degree-related field.

Average Annual Salary: Wage averages may include graduates employed in the field prior to attending FVTC; five-year graduate wage averages may include students who continued their education and obtained higher-level degrees.

Asterisk (*): An "*" behind the Average Annual Salary amount indicates the salary is a three-year average. If the program had insufficient data to report one-year averages (fewer than 5 graduates or fewer than 3 graduates with reported wage information), three-year averages are shown if available. **N/A** is listed if unavailable.