

# Marketing, Sales & Service

## Marketing, Sales & Service Grads Get Jobs

### \$38,801

average annual salary  
6 months after graduation  
(Class of 2018-19)



### \$53,673

average annual salary  
5 years after graduation  
(Class of 2013-14)

for FVTC graduates employed in jobs related to Marketing, Sales & Service

## Marketing, Sales & Service Recent Graduate Placement



**96% work in Wisconsin**

**88% work in Northeastern Wisconsin**

**58% work in FVTC's district**

### Sample companies employing graduates:

- KI
- Home Interiors
- J.J. Keller & Associates, Inc.
- Kolosso Toyota
- Apex Digital Solutions

### Example job titles:

- Business Owner
- Design Consultant
- Interior Designer
- Sales Associate
- Visual Merchandiser

Academic Program <small>(TD = Technical Diploma) (AAS = Associate in Applied Science)</small>	6 months after graduation <small>(Class of 2018-19)</small>					5 yrs after graduation <small>(Class of 2013-14)</small>	
	# Grads	# Grads Providing Outcomes Data	Percent Employed*	Percent Employed Related**	Average Annual Salary	# Grads Providing Outcomes Data	Average Annual Salary
<b>INTERIOR DESIGN</b>							
Interior Design (AAS)	<i>48</i>	<i>37</i>	<i>94%</i>	<i>80%</i>	<i>\$32,446</i>	<i>23</i>	<i>\$39,760</i>
Interior Design-Kitchen & Bath Design (AAS)	12	7	100%	100%	\$36,400		
<b>MARKETING</b>							
Digital Marketing (TD)	16	14	100%	100%	\$43,866		
Marketing (AAS)	18	13	92%	55%	\$40,172	13	\$55,143
Data not available for: Sales Specialist (TD)							

*Metrics shown in italics had insufficient data to report 1-year averages; 3-year averages are shown instead.*

Wage averages may include graduates employed in the field prior to attending FVTC.

\*Of those available for employment

\*\*Of those who are employed