

Marketing, Sales & Service

Marketing, Sales & Service Grads Get Jobs

\$40,517

average annual salary
6 months after graduation
(Class of 2019-20)



\$46,240

average annual salary
5 years after graduation
(Class of 2014-15)

Marketing, Sales & Service Graduate Placement



100% work in Wisconsin

89% work in Northeastern Wisconsin

81% work in FVTC's district

Sample companies employing graduates:

- Bay Area Granite & Marble
- Best Buy
- Ethan Allen
- Memorial Florist
- Spectrum

Example job titles:

- Assistant Store Manager
- Design Consultant
- Flooring Specialist
- Sales Associate
- Social Media Specialist

Academic Program (TD = Technical Diploma) (AAS = Associate in Applied Science)	6 months after graduation					5 yrs after graduation	
	# Grads	# Grads Providing Outcomes Data	Percent Employed*	Percent Employed Related**	Average Annual Salary	# Grads Providing Outcomes Data	Average Annual Salary
INTERIOR DESIGN							
Interior Design (AAS)	29	21	82%	79%	\$43,474	30	\$42,065
Interior Design-Kitchen & Bath Design (AAS)	8	6	100%	75%	\$34,789		
MARKETING							
Digital Marketing (TD)	44	35	91%	70%	\$43,093		
Marketing (AAS)	23	16	100%	50%	\$34,897	11	\$46,560
SALES & SERVICE							
Sales Specialist (TD)	8	6	100%	75%			

If program had insufficient data to report 1-year averages (less than 5 graduates or less than 3 wages), 3-year averages are shown instead.

5-year wage averages may include students who continued their education and obtained higher-level degrees.

Wage averages may include graduates employed in the field prior to attending FVTC.

*Of those available for employment

**Of those who are employed