

Strategic Plan Measures



Strategic Plan

2017-2022

| Measures | 2017-18 Baseline | 2018-19 Actual | 2019-20 Actual | 2020-21 Actual | 2021-22 Target |
|----------|---------------------|-------------------|-------------------|-------------------|-------------------|
|----------|---------------------|-------------------|-------------------|-------------------|-------------------|

| Strategic Direction: Access to Technical Education Attract more students to technical career fields through targeted marketing, streamlining complex processes, and reducing known barriers. | | | | | |
|--|-------|-------|-------|-------|-------|
| Measure 1.1 – Number of new students enrolled in technical career fields | 3,913 | 4,117 | 4,017 | 3,661 | 3,969 |
| Measure 1.2 – Number of students transitioning directly from high school graduation into technical college programs | 1,072 | 1,074 | 1,065 | 1,066 | 1,085 |
| Measure 1.3 – Number of dual-enrollment students transitioning directly from high school graduation into technical college programs | 417 | 456 | 466 | 495 | 533 |
| Measure 1.4 – Number of FVTC Promise scholars served per year | 162 | 239 | 252 | 215 | 252 |

| Strategic Direction: Student Success Improve students' completion of credentials through the redesign of academic and support service systems and practices. | | | | | |
|--|-------|-------|-------|-------|-------|
| Measure 2.1 – Number of ABE students transitioning to programs | 114 | 141 | 126 | 104 | 126 |
| Measure 2.2 – % of program students persisting year to year (Fall/Spring students enrolled next Fall) | 59.9% | 57.8% | 58.5% | 58.8% | 59% |
| Measure 2.3 – % of program students of color persisting year to year | 55.8% | 54.7% | 51.6% | 52.2% | 59% |
| Measure 2.4 – Number of graduates earning technical college credentials | 2,997 | 3,083 | 2,931 | 2,983 | 3,042 |
| Measure 2.5 – % of graduates representing students of color | 13.3% | 13.0% | 12.1% | 11.1% | 14% |

| Strategic Direction: Workforce & Community Development Work with regional partners to develop solutions to address workforce gaps in key employment sectors. | | | | | |
|--|---------|---------|---------|-----------------|---------|
| Measure 3.1 – % of graduates employed in a related field [OBF1*] | 84% | 80% | 84% | 80% | >80% |
| Measure 3.2 – Number of program graduates in high demand fields [OBF2*] | 1,986 | 2,356 | 2,236 | 2,191 | 2,235 |
| Measure 3.3 – Number of credits earned in workforce training categories [OBF7*] | 29,230 | 29,243 | 28,562 | 23,410 | 27,905 |
| Measure 3.4 – Customized training/technical assistance volume | \$11.5M | \$12.4M | \$11.6M | \$10.9M | \$11.2M |
| Measure 3.5 – Number of employers served through workforce training | 2,070 | 2,100 | 2,003 | Estimated 2,000 | 2,100 |

* OBF – Outcomes Based Funding

| Annual Results Rating Scale | Meet/Exceed Target | Progressing but below Target | Below Target |
|-----------------------------|--------------------|------------------------------|--------------|
| | | | |

Effective 9/1/21



Our Mission Is To:

Provide relevant technical education and training to support student goals, a skilled workforce, and the economic vitality of our communities.

Our Vision Is To Be:

A catalyst in engaging partners to bring innovative educational solutions to individuals, employers, and communities – transforming challenges into opportunities.

Values

Statements of core values are designed to characterize the desired teaching/learning environment and to guide development of institutional policies and practices. Accordingly, all members of the Fox Valley Technical College community affirm the following College values:

- **Integrity**
We value responsible, accountable, ethical behavior in an atmosphere of honest, open communication, and mutual respect.
- **Collaborative Partnerships**
We value partnerships with business, industry, labor, government, educational systems, and our communities.
- **Innovation**
We value creativity, responsible risk-taking, and enthusiastic pursuit of new ideas.
- **Continuous Improvement**
We value continuous improvement of our programs, services and processes through employee empowerment and professional development in a team-based culture.
- **Customer Focus**
We value our internal and external customers and actively work to meet their needs.
- **Diversity**
We value an educational environment that attracts and supports a diverse student/staff community and fosters global awareness.
- **Sustainability**
We value the responsible use of resources to achieve balance among social, economic, and environmental practices.

Strategic Directions 2017 - 2022

Access to Technical Education

Attract more students to technical career fields through targeted marketing, streamlining complex processes, and reducing known barriers.

Strategies:

- Focus admissions efforts on the conversion of applicants to enrollees.
- Tailor outreach efforts to better inform diverse populations about College opportunities.
- Analyze the effectiveness of initiatives to address financial and educational barriers.
- Streamline and simplify the multiple registration systems and processes.
- Transition dual-enrollment high school students into technical college programs.
- Engage youth organizations to expand awareness of technical occupations and opportunities.

Student Success

Improve students' completion of credentials through the redesign of academic and support service systems and practices.

Strategies:

- Advance integrated solutions to improve Adult Basic Education student transitions to post-secondary technical programs and related careers.
- Invest in academic and student support services that improve retention and graduation rates, aiming for equity across all student groups.
- Strengthen institutional practices focused on improving outcomes for students of color.
- Foster a culture of assessment to improve student learning.
- Expand specific program pathway plans that map and support completion for both part-time and full-time students.

Workforce & Community Development

Work with regional partners to develop solutions to address workforce gaps in key employment sectors.

Strategies:

- Advance community partnerships that tackle persistent obstacles to self-sufficiency.
- Fine-tune programmatic strategies to address unmet workforce needs throughout the District.
- Expand incumbent worker training, enhancing existing workforce skillsets.
- Partner with employers by providing opportunities to populations with untapped potential.
- Engage regional workforce and economic development organizations as full partners in addressing the talent shortage.

Foundational College Strategies

Collaborative Culture

Foster a cross-functional environment of open communication and cooperation.

- Advance Equity Framework efforts to improve cultural competency and support student success.

Operational Effectiveness

Aim for the most efficient use of resources and optimal alignment of processes.

- Execute the planning and begin the implementation phases of the ERP Cloud migration.

