



Vikram Kohli, Group Manager, Exhibitions India Group (EIG)

With over eight years of experience in the areas of business research and consulting across industry segments, he heads the consultancy division of the group and is associated with the company for over five years.

He is the International Trade Manager for the Conference of Great Lakes and St-Lawrence Governors and Premiers India Office to represent Wisconsin Economic Development Corporation (WEDC), Trade Manager for Ohio Development Services Agency India Office and India Market Consultant for American Electric Power.

He is actively involved in international trade, assisting U.S. companies in market entry strategies, partner search, setting up a foreign entity in India, facilitating trade missions, customer profiling, client interactions, etc.

Prior to joining EIG, he was associated with Strategic Analysis Inc. for around three years. He has worked with Fortune 500 companies across sectors such as mining, steel, infrastructure, automotive, petrochemicals, pharmaceuticals, agriculture, etc.

In his pursuit to promote international trade, he represents the U.S. states at various international and domestic trade associations, chambers of commerce, and business councils. He is also an active member of Council of American States in India (CASI) to serve the overall mission of the respective State Economic Development Offices (EDOs) in India.

Through his efforts to foster Indo-US trade, the company won the "Outstanding Company to Promote Indo-US trade" in 2015 by the Indo-American Chamber Of Commerce (IACC)

He is uniquely positioned to help companies maintain their competitive edge by drawing comprehensive consulting solutions across a range of industries and throughout the entire value chain from raw materials and equipment to finished goods and services.