



## FVTC Veterans Entrepreneur ENVoy Application Must be complete

### Personal Information

Name (Full): \_\_\_\_\_

Date of Birth (MM/DD/YYYY): \_\_\_\_\_ FVTC Student ID: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

### Military Background

Branch: \_\_\_\_\_ Years Served: \_\_\_\_\_

Date Separated: \_\_\_\_\_ Character of Discharge: \_\_\_\_\_

FVTC Student?  Yes  No

*Note that preference will be given to FVTC student Veterans currently enrolled.*

### Business Information

Business Name \_\_\_\_\_

Business Website \_\_\_\_\_

Business Status:  Nascent (Not yet started)  Startup  Established

NAICS (If known) \_\_\_\_\_

*If you indicated that you are in business (startup or established) all the information below is required.  
If you selected Nascent (Not yet started) you can move on to the next page.*

Business Organization  Sole Proprietorship  Corporation  Partnership  S Corporation

Number of Employees: Full Time: \_\_\_\_\_ Part Time: \_\_\_\_\_

Female Ownership (0-100%): \_\_\_\_\_ Business Start Date: \_\_\_\_\_

Annual Sales: \$ \_\_\_\_\_ Annual P/L \$ (Profit/Loss): \_\_\_\_\_



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### Participation in the ENVoy program requires the following commitments:

- Being matched with a business mentor and connecting regularly with him/her one-on-one at least once a month from June through October, 2017
- Attendance at a Kick-off dinner on May 24, 2017 and celebratory dinner on Monday, November 6, 2017
- Upon notification of acceptance into the ENVoy Program, you will enroll in the E-seed Entrepreneurial Training Series – Veteran's Edition. This component of the program begins on Monday, June 12th and ends Monday, September 18th. E-seed is 13-weeks long and is held from 5:30 - 8:30 PM each Monday evening (no class the week of July 4th).
  - E-seed is two-credit entrepreneurial training course held for 13 weeks at the FVTC D.J. Bordini Center
  - E-seed will be held from 5:30 PM – 8:30 PM on Monday evenings in room 172
  - Family members who anticipate being legal business partner(s) in the participant's entrepreneurial effort are invited to enroll in E-seed, too. Please email Amy Pietsch at pietsch@fvtc.edu for details.
- Attendance at business and community networking events for entrepreneurs and small business owners from June through October 2017 in the Fox Valley area; gas cards will be provided if needed to offset transportation costs; some events may be held during weekdays.

### Business Plan/Idea

*Please list information as it relates to your experience and history with business, developing a business plan, or any training/education already completed (use separate sheet if needed):*

1. What is your business idea?
2. What problem will your idea solve, what need will it meet, or what want will it satisfy?
3. Who is the customer to whom you are selling?
4. What makes you think you will be successful? (Background experience, skills, and interest)



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### Goals and Challenges

5. When do you want to launch your business or how do you plan to grow your business?
  
6. What challenges do you face in realizing your goal to launch or grow a business?
  
7. What funding resource(s) do you have currently?
  
8. Are you willing to seek out assistance in times of struggle?
  
9. Have you ever completed a Veteran-specific entrepreneur program? If yes, when and where?
  
10. Are you able to maintain your program requirements while enrolled in the ENVoy Program?    Yes    No

### Terms and Conditions

The Applicant:

1. Certifies to the best of your knowledge/belief, the information being submitted on this grant application is true and correct.
2. Understands that approval in the FVTC ENVoy Program is a competitive process and that not all applications are selected to participate.
3. Agrees to release a copy of the Business Plan to be funded by this application to FVTC.

I agree to these terms:       Yes       No

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Approval: \_\_\_\_\_ Date: \_\_\_\_\_

***The FVTC Veterans Entrepreneur ENVoy program is sponsored by a generous grant from the Wisconsin Department of Veterans Affairs.***