

# Innovation Accelerator for Veterans



## Providing Veterans with a Compass to Successful Business Ownership

We are proud to be a part of your journey and success in launching and growing your own business. The Innovation Accelerator Program for Veterans is made possible through a generous grant from the Wisconsin Department of Veteran's Affairs, in partnership with the Fox Valley Technical College Venture Center and Veterans Resource Center. Congratulations on taking the first step to business ownership! Small business owners are the economic backbone in their communities and we are here to support you every step of the way.

The Innovation Accelerator Program for Veterans immerses you in the process of business model innovation and entrepreneurial and small business management training. Equipped with business model design skills, you will go on to create a business model that empowers the products, services, solutions and/or technologies you are developing. That is today's game changer. Empowering innovative products and services with an equally innovative business model.

**PHASE ONE** of the Innovation Accelerator Program, includes a three-day Pro-Seed Business Model Design Workshop. In this workshop, develop and escalate your ability to create and assess a new product, service, solution or technology. **PHASE TWO** includes a 10-week, 30-hour, E-seed Express Entrepreneurship Training in which you will learn the art of entrepreneur and small business management while creating your business plan and building your network. You'll be immersed in the entrepreneur ecosystem and have access to all the resources available to you. With your ideas vetted, you'll need to create a plan to turn your business model into a reality. Our E-seed Express Entrepreneurship Training, will get you on the fast track of business success and in 10 weeks, you'll leave with a business plan you can actually accomplish.

*"The ENVoy E-seed Training Program for Veterans took me from nothing but an idea to a fully operational company. I now have the research, knowledge and connections needed to ensure my business succeeds where it is now and that it is set up to grow in the future. Thanks to E-seed I can focus on the things I love to do - impacting people to see real changes that last."*

*Angel J. Storm,  
Ph.D., Veteran,  
and recent  
graduate of the  
ENVoy E-seed  
Training Program*



### Your success is our primary mission.

With almost 20 years experience as a **leader** in the entrepreneurship ecosystem in the Fox Valley Technical College district, let us help you turn your dream into a reality. **It is truly a privilege to serve those who have served our country.**



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Let us serve you.

Secure your seat today by following these steps:

1. Attend an Explore Innovation Accelerator Program for Veterans session at the FVTC D.J. Bordini Center from 5:30 - 7:30 pm. For Explore Innovation Accelerator Program dates, visit: [www.fvtc.edu/smallbiz](http://www.fvtc.edu/smallbiz).

2. Complete and submit the Innovation Accelerator Program for Veterans application.

Join us.

Ensure your success by following these steps:

1. Attend **PHASE ONE**, the Pro-Seed Business Model Design Workshop, on March 28, 29 & 30, 2019 at the D.J. Bordini Center in Appleton.

2. Attend **PHASE TWO**, our entrepreneurship training, E-seed Express, which meets on Mondays, beginning April 8 - June 17, 2019 at the D.J. Bordini Center in Appleton.

3. During E-seed Express, attend the recommended entrepreneur and networking events as suggested by your facilitator. You are required to present your business idea at 1 Million Cups Appleton, an event held every Wednesday for startups and small business owners.

4. During the E-seed Express experience, you will also be encouraged to develop a mentoring relationship. We will introduce you to potential mentors via SCORE, the Veterans Chamber of Commerce and other business groups and business leaders in the region. You will also receive one-on-one coaching from FVTC Venture Center adjunct faculty, as need and/or requested.

5. Complete and submit your business plan.

6. Attend the Innovation Accelerator for Veterans Celebration Event upon completion of the program! The Celebration Event will be held on June 24, 2019.

*“Veterans are a powerful and valuable presence in the workforce. Hundreds of Wisconsin employers offering thousands of jobs are seeking Veterans for their businesses. However, many other Veterans desire to be their own bosses. We are excited to support organizations helping Veterans realize their business dreams through our Entrepreneurship Grant Program.”*

- Secretary Zimmerman,  
Wisconsin Department  
of Veterans Affairs



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