

# Innovation Accelerator for Veterans

## Providing Veterans with a Compass to Successful Business Ownership

We are proud to be a part of your journey and success in launching and growing your own business. The Innovation Accelerator Program for Veterans is made possible through a generous grant from the Wisconsin Department of Veteran's Affairs, in partnership with the Fox Valley Technical College Venture Center and the FVTC Foundation. **Congratulations** on taking the first step to business ownership! Small business owners are the economic backbone in their communities and we are here to support you every step of the way.

The three-phase, Innovation Accelerator for Veterans Program begins with immersing you in the process of business model innovation, via phase one's, Business Model Design Workshop. Equipped with business model design skills, you will create business models that empower the products, services, solutions and technologies you are developing. That is today's game-changer, empowering innovative products and services with an equally innovative business model. With a thorough understanding of "how your business makes money" you will enter phase two of the Program, the E-seed Entrepreneur Training Series and develop a business plan to execute your business model. This entrepreneur training series is designed to elevate your entrepreneur and small business management skill sets while developing your business network. Finally, during phase three, Finance Your Business, the Right Way, you will work with local CPAs and financial institution representatives to present your plan for financing, insight and feedback, before presenting to local lenders, to secure the financing you need to launch and grow.

**PHASE ONE** of the Innovation Accelerator, includes the 16-hour, three-day, Business Model Design Workshop. **PHASE TWO** is the 36-hour, E-seed Entrepreneurship Training Series. Finally, in **PHASE THREE**, join us for the 12-hour, 4-part, Finance Your Business, the Right Way Series.

*"The Fox Valley Technical College Venture Center Innovation Accelerator Program for Veterans is a national model on how to build and nurture small business development. I can't think of a better way to continue to assist Veterans."*

- Benjamin LaCount,  
Recent graduate of Innovation  
Accelerator for Veterans, US Army

Your success is our primary mission.

With almost 20 years experience as a **leader** in the entrepreneurship ecosystem in the Fox Valley Technical College district, let us help you turn your dream into a reality. **It is truly a privilege to serve those who have served our country.**



5 North Systems Drive, Appleton, WI 54914  
Phone: 920.735.2594 Email: [venture@fvtc.edu](mailto:venture@fvtc.edu)

[www.fvtc.edu/VentureCenter](http://www.fvtc.edu/VentureCenter)

# Innovation Accelerator for Veterans

Let us serve you.

Secure your seat today:

1. Complete and submit the Innovation Accelerator Program for Veterans Application: [Complete & Submit Application](#)  
(All applicants are approved by the Wisconsin Department of Veteran's Affairs, not FVTC.)

Join us.

Upon acceptance, ensure your success by following these steps:

1. Attend **PHASE ONE**, Pro-Seed Business Model Design on Tuesday, Wednesday and Thursday, March 16, 17 and 18, 2021, from 5:30 pm - 9:30 pm, virtually.
2. Attend **PHASE TWO**, E-seed Entrepreneurship Training Series on Tuesdays, March 23 - May 25, 2021, 5:30 pm - 8:30 pm, virtually.
3. Attend **PHASE THREE**, Finance Your Business the Right Way on Tuesdays, June 1 - June 22, 2021, 5:30 pm - 8:30 pm, virtually.
4. During the E-seed Entrepreneurship Training Series, attend the recommended entrepreneur and networking virtual events as suggested by your facilitator. You are required to present your business idea during 1 Million Cups Appleton between March and June, 2021. 1 Million Cups is an event held every Wednesday for startups and small business owners.
5. During the E-seed experience, you will also be encouraged to develop a mentoring relationship. We will introduce you to potential mentors via SCORE and other business groups and business leaders in your region. You will all receive one-on-one coaching from FVTC Venture Center adjunct faculty, as needed and/or requested.
6. Attend all classes, participate in activities and complete and submit your business plan.
7. Receive seed funding of \$1,000 for your business launch/grow.



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