



Wrightstown Location: 361 County Road U, Wrightstown, WI 54180  
Valders Location: 16322 West Washington Street, Valders, WI 54245

Jim Loefer – General Manager  
Kurt Van Epern – Operations Manager

### **Investing in your dairy**

Since the beginning, CP Feeds has invested in technologies and programs that drive feed production efficiency and helps ensure the highest-quality feed is delivered at the best price. Today's technologies include:

- **HACCP/ Safe Feed, Safe Food Certifications:** CP Feeds chose to become HACCP (Hazard Analysis Critical Control Point) certified in 2012 and Safe Feed/Safe Food certified in 2017. It ensures that the feed from the mill is of the highest quality at all times and that the feed is safe, consistent, healthy and contaminant-free. HACCP helps proactively identify where potential hazards might occur in the feed-production process.

- **Quality Control:** Mixer tests are regularly run to ensure that the feed mixers and computer controlled batching system are working properly. Protein mixes are sent in for lab analysis to ensure that the protein mix meets the specifications that was ordered. All medicated ingredients (such as Rumensin) and low inclusion ingredients have a barcode that is scanned before they are added to a microfeeder, or in to the mixer, which ensures that the correct ingredient is added to the mix at the correct rate.
- **Wrightstown Mill:** Additional storage capacity at the new mill in Wrightstown allows CP Feeds' to carry more ingredients in bulk, buy ingredients by the semi load, and the ability to bring in several ingredients by rail.
- **Route Delivery:** A bi-weekly route delivery is offered to customers that need products delivered to their farm in bags. All orders are palletized and the route truck has a forklift to easily handle and move pallets.
- **Robotic Pallet Stacker:** CP Feed's bagged calf feed and bagged custom mixes are manufactured at the Valders location. To eliminate the need to manually stack bags on a pallet and improve production efficiency, CP Feeds invested in a robotic pallet stacker in 2014.
- **Walinga Bulk Feed Trailers:** The specialty trailers allow CP Feeds' to haul 20 or 24 ton loads into bins or bays and can unload quickly at the farmgate. They also have live-floor trailers that enable them to handle different ingredients.
- **Variable Frequency Drive:** VFDs give the ability to control the speed of the augers and conveyors in the mill. The result is more throughput and better accuracy which allows for a better quality finished product.
- **Trackmobile:** In Wrightstown, the trackmobile is used for moving railcars. The track is shared with Country Visions Coop, and allows for more rail purchases and provides a safe way to move and unload cars.

## History

- CP Feeds is a joint venture of Collins Agri-Services and Premier Feeds. Premier Feeds was a consolidation of four northeast Wisconsin Cooperative's feed departments. Operations began in July of 2000.
- 2001 - Production started at the Valders feed manufacturing facility
- 2005 - Steady growth required expanding ingredient storage, batching scales, and micro-feeders
- 2007 - A second grinder and an annex were added to increase storage for commodities received by rail
- 2009 - Equipment upgrades including VFD for feeders were added to increase throughput

- 2011 - The feed division of Agri-Land Co-op and Malone production facility were added in a merger of one of the partners, and a 10,000 sqft warehouse was added to accommodate the growing SiloStop inventory.
- 2012 - CP Feeds became HACCP Certified
- 2014 - Major expansion including bulk ingredient storage, load-out bins and advanced calf feed manufacturing system.
- 2016 - Construction began on new mill in Wrightstown, WI. Feed production slated to begin in the spring of 2018.
- 2017 - The feed division of Kettle Lakes Coop was added through the merger of Country Visions Coop and Kettle Lakes Coop.
- 2018 - Feed production in Wrightstown began.

### **Calf Care**

The team at CP Feeds is focused on the health and vitality of calves. In 2014, CP Feeds added a separate production line dedicated to calf feed only, to prevent the possibility of cross-contamination with feed for milking cows. The calf feed mixing system contains a special screener that remove excessive fines, so every bag or ton of feed is consistent.

### **Dairy**

Stocking many types of ingredients, CP Feeds gives nutritionists the choices they need to put together a ration that provides the performance and value the customer needs.

Eight dairy consultants at CP Feeds pride themselves on creating the best value ration program for each of their herds. Using the feed already available on the farm and a variety of ingredients, they formulate rations to keep cows healthy and productive at the best cost.

### **Forages**

Every year, managing forage quality is one of the biggest challenges faced by dairy producers. Every field and crop is different in terms of yield, forage quality, bacterial pressure, packing and storage variability, and so forth. CP Feeds provides the products and services needed to produce the cleanest, highest-quality and most palatable forage.

## CP Fast Facts:

- First Year Sales (2001): \$18,600,000
- Last Year's Sales: \$170,000,000
- First year tons sold: 106,000
- Tons sold last year: 540,000
- Tons sold each working day: 2,045 (95 truck loads)
- Rail Receipts: 85,000 tons or 950 rail cars (16% of all incoming feeds)
- Customers: 750+
- Bulk Delivery Trucks: 26 semi's and 8 quad axle trucks
- Miles logged delivering feed last year: 1,500,000
- Total Employees: 69 (32 in 2001)
  - 29 Truck Drivers
  - 22 Production Workers
  - 8 Consultants/Nutritionists

