



Credit Transfer Pathway
FVTC Program: 101023G - Business Management: Marketing
Rasmussen College Program: B.S. Business
Academic Year: 2013-14

FVTC			Rasmussen College		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-101-107	Accounting, Principles of	3.00			
10-102-103	Business Law 1	3.00			
10-102-105	Business Management Internship	3.00			
10-102-112	Business, Introduction to	3.00			
10-103-120	MS Office Suite, Introduction	2.00			
10-104-113	Marketing Research	3.00			
10-104-114	Marketing Management	3.00			
10-104-147	Promotion Principles	3.00			
10-104-151	Marketing 1, Principles of	3.00			
10-104-163	Sales Management	3.00			
10-104-166	Sales Principles	3.00			
10-106-118	Effective Business Practice	3.00			
10-138-150	Global Business Fundamentals	3.00			
10-196-110	Cost Controls and Budgeting	3.00			
10-196-131	Problem Solving	2.00			
10-196-191	Supervision	3.00			
Technical Studies		46.00			
10-801-195	Written Communication	3.00			
10-801-196	Oral/Interpersonal Comm	3.00			
10-804-123	Math w Business Apps	3.00			
10-809-166	Intro to Ethics: Theory & App	3.00			
10-809-195	Economics	3.00			
10-809-197	Contemporary Amer Society	3.00			
10-809-199	Psychology of Human Relations	3.00			
General Studies		21.00			
Total credits needed at FVTC to complete degree:		67.00	Total credits accepted:		90.00

Students will receive 90 Quarter credits at the lower division level in a block of credit towards A Bachelor's Degree in Business.

Notes:

Quarter credits rather than semester credits are used at Rasmussen College

Fox Valley credit conversion
(One semester credit = 1.3 quarter credits.)

Disclaimer: Students planning to transfer should contact FVTC's Transfer Specialist and transfer personnel at Rasmussen College for the most current transfer information.

Additional courses needed to complete degree:		
Course No.	Course Title	Credits
A332	Accounting for Business Managers	4.00
B316	Applied Management Principles	4.00
B323	Advanced Principles of Marketing	4.00
B351	Management of Information Systems	4.00
B352	International Business	4.00
B360	Operations Management	4.00
B370	Organizational Behavior Analysis	4.00
B371	Research and Report Writing	4.00
B404	Negotiation and Conflict Management	4.00
B415	Risk Management	4.00
B420	Organizational Development	4.00
B421	Statistics for Business	4.00
B439	Business Law and Ethics	4.00
B440	Managing a Diverse Workforce	4.00
B460	Strategic Management	4.00
B492	Contemporary Leadership Challenges	4.00
B498	Management Capstone	3.00
Total credits needed to complete upper division Major/Core courses		67.00
Upper Division General Education Credits (6 courses)		24.00
Total credits needed to complete degree:		91.00

