



FVTC Program:

101023G – Business Management:
Marketing

**Credit Transfer
Pathway
Academic Year:
2011-2012**



SLC Program:

Bachelor of Science with major in
Business Management

FVTC			Silver Lake College		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
10-101-107	Accounting, Principles of	3.00		Elective credit	3.00
10-102-103	Business Law 1	3.00	BUS 203	Business Law I	3.00
10-102-105	Business Management Internship	3.00		Elective credit	3.00
10-102-112	Business, Introduction to	3.00	BUS 101	Introduction to Business	3.00
10-103-120	MS Office Suite, Introduction	2.00	X	Computer competency	2.00
10-104-113	Marketing Research	3.00		Elective credit	3.00
10-104-114	Marketing Management	3.00		Elective credit	3.00
10-104-147	Promotion Principles	3.00		Elective credit	3.00
10-104-151	Marketing 1, Principles of	3.00	BUS 302	Marketing	3.00
10-104-163	Sales Management	3.00		Elective credit	3.00
10-104-166	Sales Principles	3.00		Elective credit	3.00
10-106-118	Effective Business Practice	3.00		Elective credit	3.00
10-138-150	Global Business Fundamentals	3.00		Elective credit	3.00
10-196-110	Cost Controls and Budgeting	3.00		Elective credit	3.00
10-196-131	Problem Solving	2.00		Elective credit	2.00
10-196-191	Supervision	3.00		Elective credit	3.00
Technical Studies		46.00			
10-801-195	Written Communication	3.00	ENG 111	Composition I	3.00
10-801-196	Oral/Interpersonal Comm	3.00	ENG 102	Public Speaking and Communications	3.00
10-804-123	Math w Business Apps	3.00	X	College-Level Math	3.00
10-809-166	Intro to Ethics: Theory & App	3.00		Elective credit	3.00
10-809-195	Economics	3.00	ECN 201	Macroeconomics	3.00
10-809-197	Contemporary Amer Society	3.00	SOC 101	Introductory to Sociology	3.00
10-809-199	Psychology of Human Relations	3.00	PSY 101	Introductory to Psychology	3.00
General Studies		21.00			
Electives		0.00			
Total credits needed to complete FVTC degree:		67.00	Total credits accepted:		67.00*
Additional SLC courses needed to complete SLC degree:					
Liberal Arts Course (27 credits)			Business Management Major (31 credits)		
LAS 101	Introduction to Liberal Art Studies	3	ACC 200	Financial Accounting	4
LAS 201	Civic Engagement & Social Justice	3	ACC 302	Managerial Accounting	3
LAS 401	Synthesis & Servant Leadership	3	BUS 210	Human Resource Management	3
ENG 112	Composition II	3	BUS 301	Principles of Finance	3
ENG 212	Literature & Art	3	BUS 309 or MTH 271	Business Statistics or Probability & Statistics	3
ESC 200	Science & Discovery	3	BUS 310	Management & Org Behavior	3
HIS 205	Modern Historical Movements	3	BUS 408	Integrated Operations Management	3
PHL 202	Ethics	3	BUS 475	Strategic Management	3
RLS 276	Exploring World Religions	3	ECN 202	Microeconomics	3
			MTH 206 or MTH 105	Applied Finite Math or Pre-calculus	3
<p>*Note: In addition to completing specific required courses, a minimum of 120 credits is required to complete an undergraduate degree. Transfer courses that do not meet specific course requirements may be accepted and applied as elective credits, if elective credits are needed.</p> <p>Disclaimer: Students planning to transfer should contact Silver Lake College for the most current transfer information.</p>					
Total credits needed to complete SLC bachelor degree with major in Business Management :					58